

WTAMU Academic Technology Video & Multimedia Resources

HOW TO CONTACT US

Our team is located in HELC 45 and can be reached by email at itmultimedia@wtamu.edu. Or you can reach out to us individually at the following extensions:



Caitlin Lamberson

Multimedia Production
Manager

X 7905



Colton Harada

Assistant Video
Coordinator

X 7807



Tanner Johnston

Multimedia Production
Manager

X 4121



Brandon Steinle

Creative Manager

X 7928

RESOURCES AVAILABLE TO YOU AS FACULTY

- 4 Video Studios located in the HELC
- On – location opportunities
- Specialty Graphics

HELC Video Studios

We have 4 video studios in the HELC – 3 specialized studios and 1 full production studio. All studios are available for use by faculty Monday – Friday 9 am – 4:30 pm and can be reserved by emailing our team at itmultimedia@wtamu.edu. Any time that you use our video services, we are able to come and pick you up from your office or classroom on campus in our golf cart to take you to our studios. Even in the rain, snow, or extreme heat! That way you feel and look your best when you come to record.

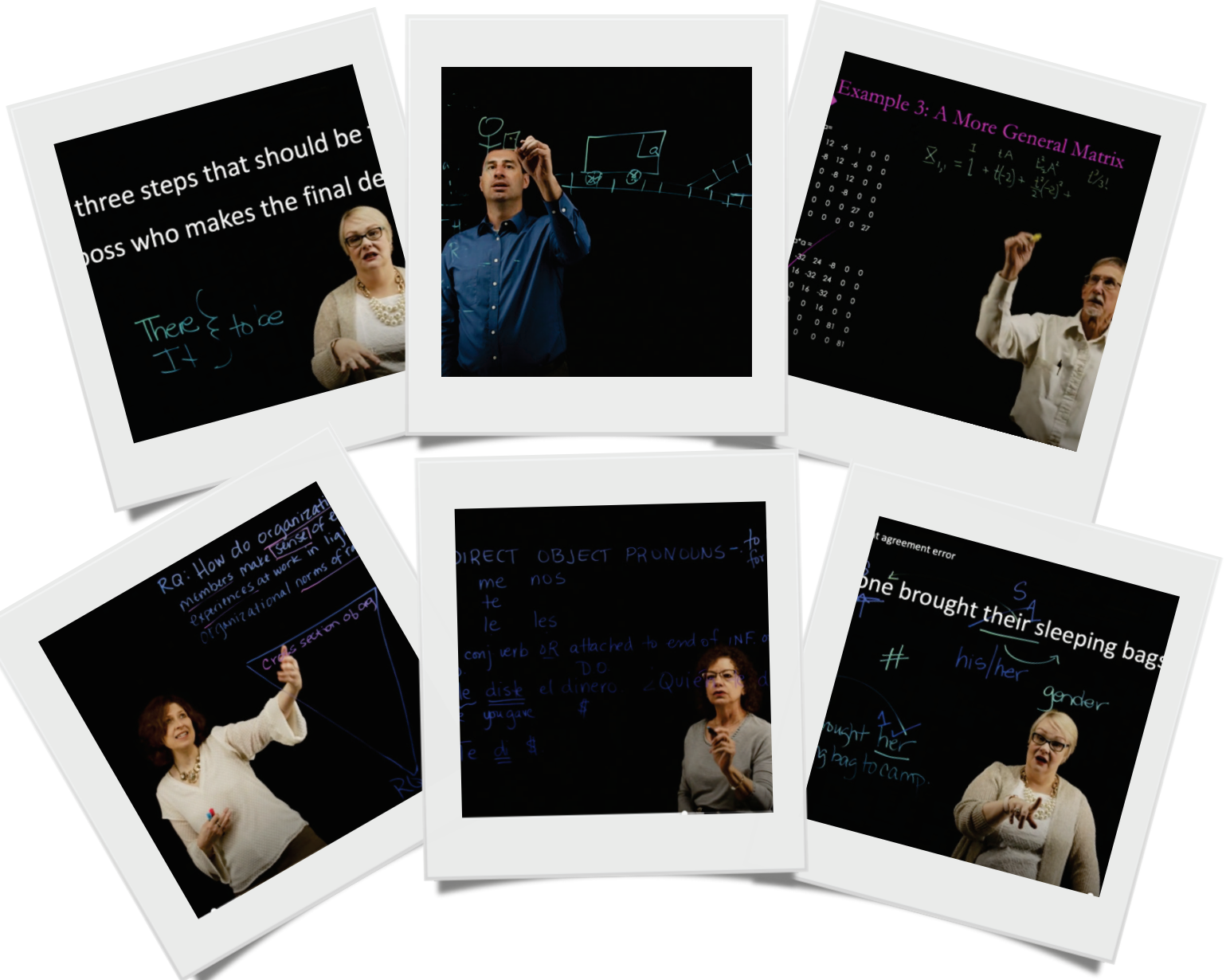
The One Button Studio

- Located in HELC 66
- Best studio for quick results
- All equipment turns on when you insert your flash drive
 - Reserve the room, bring a flash drive, record your video, and then leave with the video on your flash drive
- Has a teleprompter for scripted videos
- Various backgrounds and graphics available to customize your presentation
- Reserve the room by going to <https://helc.skedda.com>



The Lightboard Studio

- Located in HELC 18
- Specialized studio setup for:
 - Working out math/word problems
 - Highlighting specific text, graphics, etc.
 - Quick concept/supplemental videos
- Use the studio and leave with a final version of the video you recorded or you can leave it with our team to edit and add graphics, titles, etc.
- Provides an upgrade from traditional whiteboard usage
- Allows you to face the camera and engage your audience
- Gives a clean and simple look
 - Can add your own special flair with graphics, audio intros, and your presentation of the content



The Office Studio

- Located in HELC 18A
- Specialized studio setup for:
 - Standing/sitting lecture videos (with graphics ready to add in post-production)
 - Picture in Picture videos
 - Voice over PowerPoints
 - Presentation videos – you standing with TV next to you with a presentation, pictures, website, etc. pulled up for you to use.
- Our team will help you prepare for your session and will take care of all setup
- Use the Wacom tablet in this studio for writing, drawing, highlighting, etc. to exemplify certain parts of the content
- This recording setup can produce lecture capture type videos but with better audio and video than the classrooms provide



The Full Production Studio

- Located in HELC 56
- Full Production studio with options for a variety of different sets including
 - Interviews & panel discussions
 - Activity demonstrations
 - Introduction videos
 - Concept walk throughs
 - Podcasts
- Large space with professional equipment and furniture to create sets as needed
- Has a teleprompter for scripted videos
- Any ideas you have can be brought to life in this space!



On – Location Opportunities

Let us come to you or with you to shoot videos for your courses. We can shoot videos in your office on campus, any special rooms on campus, and anywhere off campus!

Creating lecture content on - location:

- Allows us to capture you in your element
- Can provide real examples of course material being taught
- Shows in the field experiences

Example lessons to utilize on – location services

- Horse safety, grooming, riding, and training
- Anatomy of beef, lamb, and pork carcasses
- Meat curing
- Use of modern technology used in cattle feeding
- Metalwork usage



Specialty Graphics

Our team can create motion graphics, logos, etc. to add to your course videos or to your course presentation materials, such as PowerPoint.

Reasons to add graphics to your course materials:

- To enhance your students learning by creating a visual representation of a process, task, theory, and more
- Can take a 2D image from a textbook and turn it into a 3D image or motion graphic that you can reuse to help your student's understanding a topic
- Provide information in a way that students like (YouTube, Netflix, Hulu, twitch)
- Help influence your students to find new ways to learn

What Does the Creative Process Look Like?

We will work hand – in – hand with you throughout the creative process! Our goals are to create high quality multimedia with the highest standards in mind as well as to provide top – notch customer service.

Contact us with your multimedia needs



3 ways to get a hold of our team

- Email us at itmultimedia@wtamu.edu
- Call Tanner or Caitlin at their extensions
- Stop by our office, HELC 45

2

Meet with our team



Go over best practices

- How to dress for video shoots
- How to best prepare your content
- How to write a script



Schedule video shoots

Plan video shoots in advance to ensure you get the days and times that work best for you.

3

Record videos/provide direction for needed graphics



Set deadlines for completed media

- Let us know when exactly you need your media so we get it to you with plenty of time to review and make any necessary changes

4

We will edit your videos and upload into ensemble



In editing your videos, we:

- Make color corrections
- Address any mistakes or redo's
- Add graphics
- Adjust audio

5

Review the videos



Ensure the videos/media is how you envisioned it

- Let us know of any changes you would like made